

2018-095

I write in connection with your request for information dated 23 January 2019 concerning communication support

I am required by the Freedom of Information Act 2000 to handle all requests in a manner that is blind as to the identity and motives of the requester. Any information released as a response to a request is regarded as being published and therefore in the public domain without caveat.

Following receipt of your request, searches were conducted within the Office of the Police and Crime Commissioner (OPCC). I can confirm that the information you have requested is held by the Police and Crime Commissioner.

You wrote:

- 1) Do you currently have a contract in place with an external provider for the provision of communication support? Communication support is defined as media management, public relations, social media, internal communication, employing engagement and marketing.
- 2) What date is the contact due to expire/be up for renewal?
- 3) Who currently holds this contract (if any)?
- 4) What was the value of the last communication support contract awarded and what was this for?
- 5) Is there a provision within your office to have ad-hoc communication specialists work with you, for example on a particular project?
- 6) When, if ever was a communication review carried out by an external body i.e. communication company, consultant etc. A communication review looks at output, structure, expenditure and impact.

Response

- 1) Yes contracts are held with: Vuelio, Meltwater, NLA and CLA.
- 2) Vuelio – April / Oct 2019; Meltwater – June 2019; NLA – January 2019, CLA – May 2019
- 3) As above.
- 4) Vuelio for £6,000 pre-tax in September 2018.
- 5) We currently have one member of staff on a zero hours contract to cover a deficit in the short term, this will come to an end once the team is back to full strength.
- 6) There has not been one.